

A photograph of a woman lying down, wearing a blue sports bra and a blue visor. She is wearing large white headphones and holding a blue smartphone in her right hand. The word "FREEDOM" is overlaid in large white capital letters across the center of the image. The letter 'O' in "FREEDOM" contains a white logo consisting of a stylized figure with arms raised, enclosed in a circle. The background shows a grey, textured surface, possibly a rug or blanket, and a window frame in the upper left corner.

FREEDOM

# VERY LOVELY STORIES

#lifestylelingerie

intro

MEET THE BRAND  
MEET THE BRAND  
MEET THE BRAND

Strongly embedded in the urban climate,  
the modern brand of sensual-lifestyle lingerie,  
for young women, following trends, who like freedom,  
fun and bravery not only in fashion.



FREEDOM

The brands' owner - Obsessive - is an expert and a leader in creating sensual, feminine lingerie. For 18 years our collections have been meeting the needs of Polish, Spanish, German, Greek and Scandinavian women (among others), being present in 66 markets. The brand is constantly developing and conducting researches. The last ones made us decide to establish two brands, focused on sensual lingerie for women: Freedom and Exquisite.

**#thestorybehind**





# THE PLAYFUL EXPLORER

Sexy, lifestyle oriented lingerie.  
People who dare to be different.  
For women who like freedom, fun and  
courage in fashion.  
Promoting self-expression, celebra-  
ting individuality.

FREEDOM

#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE

FREEDOM  
FREEDOM  
FREEDOM

FREEDOM

Freedom is an aesthetic story of graphic details. Lines of elastic tapes and stripes, combined with black mesh create the character of pieces that exist on the border of lingerie and clothing.



**CURIOSITY AND DISCOVERY  
SELF-LOVE  
INTRIGUE  
EXPRESSION OF INDIVIDUALITY  
PROUD OF HER BODY  
SEXY LINGERIE IS A PART OF HER LIFESTYLE  
AND ALLOWS HER TO DEFINE HER IDENTITY  
EXPLORE AND EXPERIENCE NEW THINGS**

#brandperson #explorer  
#brandperson #explorer  
#brandperson #explorer  
#brandperson #explorer  
#brandperson #explorer











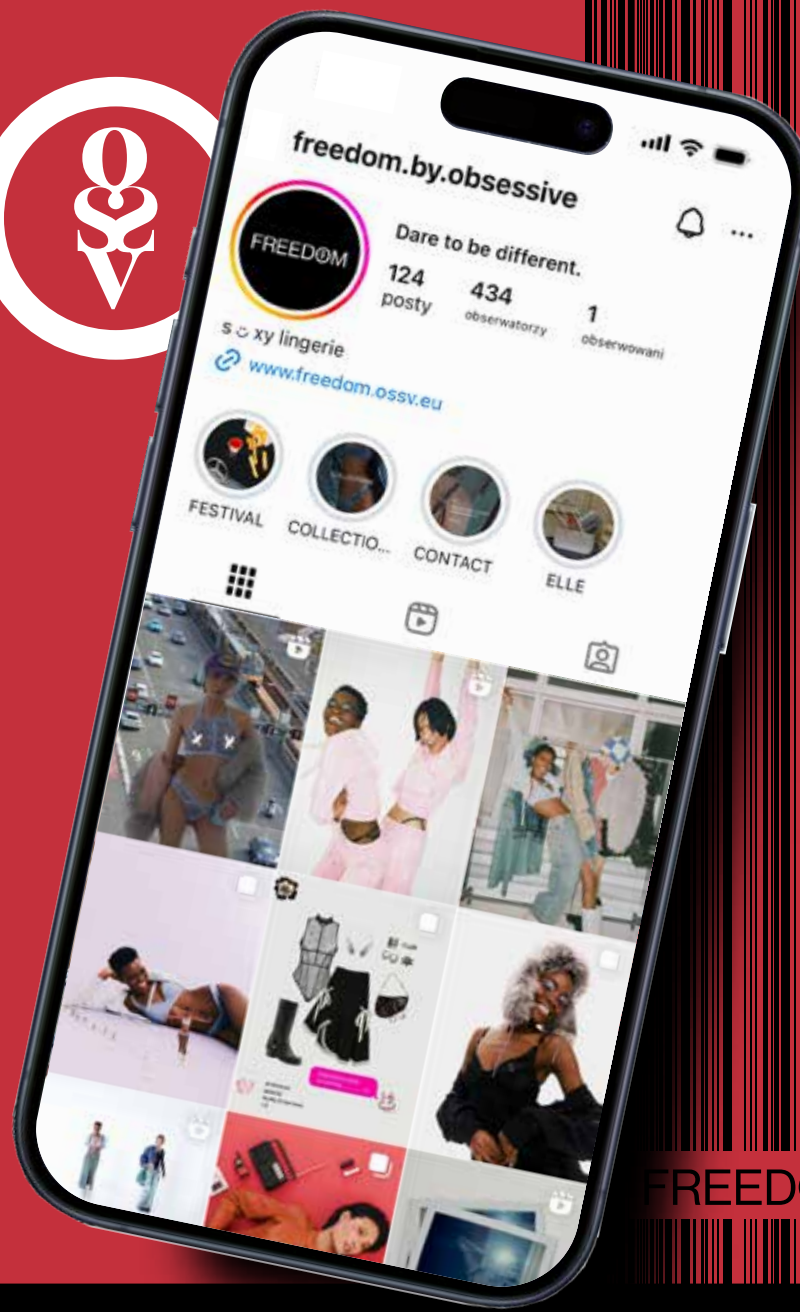
# FREEDOM



#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE  
#FASHION #LIFESTYLE #FREEDOM #TRENDS  
#FUN #YOUTH #SEXY #KINKY #ONLINE



**Social media:  
Combination of  
product, brand vision  
with inspirational  
images, defining  
the mood of FREEDOM.**



FREEDOM



FREEDOM

IG @FREEDOM.BY.OBSESSIVE